

HOW CAN CHARITIES GET INVOLVED WITH OSBC COMBINED FEDERAL CAMPAIGN



Once approved by the LFCC for inclusion in the Orange-San Bernardino Counties Combined Federal Campaign, we encourage active participation by all local participant agencies. What better way to market your cause than to gain access to over 16,000 Federal employees in Orange and San Bernardino Counties. Here are just a few ways you and your assigned CFC team can get involved:

- **Receive updated Agency Speaker Guidelines from CFC Office**

During the campaign solicitation period (September 1 through December 15), the Orange-San Bernardino Counties CFC maintains a list of CFC trained Agency Speakers that will be invited to talk at CFC group presentations. During the 2008 CFC, over 80 speaking engagements were scheduled.

- **Participate in Coordinator Trainings**

Coordinator trainings are held prior to the onset of the campaign timeframe. An educational component that includes a presentation from a participant agency really benefits the training sessions. Typically, four to six sessions are held during a two-week period. All non-profits are welcome and encouraged to attend. Presentations by the non-profit agencies are on a first-come, first-serve basis. Every effort is made to be equitable to include as many agencies as possible.

- **Attend Campaign Kick Off's, Rally's, and Special Events**

It has been proven that campaigns are much more effective when a non-profit agency is part of the campaign. We encourage participation in the kick off, rallies and special events. Coordinators will be given all participant agency key contact information and will be asked to contact you directly to set up speaking engagements.

- **Provide List of Urgent Needs and Testimonials**

As a part of the coordinator training, it is very valuable to illustrate the real needs for each of our participating agencies. This kind of information can be turned into a "Did You Know?" handout that can help bolster the campaign. People give to people and we want to communicate the real needs in our community. Additionally, these needs and testimonials may also be posted on the O-SBC CFC Website.

- **Provide Input and Suggestions on the Overall Marketing of the O-SBC CFC**

We welcome all suggestions and input regarding the campaign materials, handouts, etc. Please contact Betty Williams at 949-360-2154 or bwilliams@healthcharitiescal.org with your ideas.

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iCan...Now More Than Ever.